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Top Skills

Post-Production
Data Management
Teamwork

Ahmad Zaid

Video Producer & Editor | Brand Films · Reels · Commercials |
Helping brands look premium on screen
Multan, Punjab, Pakistan

Summary

If your brand's videos aren't converting the problem is usually the edit. I'm Ahmad Zaid, a video producer and editor based in Pakistan with 4+ years of experience helping brands, creators, and agencies produce content that actually performs. What I do:→ Full video shoots: Direction, camera, on-location production→ Post-production: Editing, color grading, motion graphics→ Short-form content: Reels, TikToks, YouTube Shorts→ Brand films and commercial ads I've edited 100+ videos for clients worldwide and have worked with brands including Borjan and Kross Kulture. I understand both the creative and business side of video, so the work doesn't just look good, it fits your brand and platform. Currently open to freelance projects and long-term collaborations. zaid40174@gmail.com

Experience

MG Apparel

Post Production Specialist
May 2025 - Present (11 months)
Multan, Punjab, Pakistan

At MG Apparel, I work on the post-production side editing fashion videos, product visuals, and brand films that highlight the clothing and style. I collaborate with the creative and marketing teams to make sure every video looks clean, fits the brand's vibe, and is ready to go live.

This role has helped me understand how visuals shape a fashion brand's image and how every little detail can make a big difference in storytelling.

Freelance

Video Editor
February 2022 - Present (4 years 2 months)
Pakistan

4+ years producing and editing video content for brands, agencies, and creators across Pakistan and internationally.

Highlights:

- Edited 100+ videos for clients worldwide
- Worked with established brands including Borjan and Kross Kulture
- Delivered brand films, product ads, and social media content
- Specialised in cinematic storytelling, fast-paced reels, and short-form content optimised for Instagram and TikTok

Tools: Adobe Premiere Pro · After Effects · Blender · DaVinci Resolve
